

Kawasaki
Let the good times roll®

2020

BRUTE FORCE KFX®



**UTILITY &
SPORT ATVS**



BRUTE FORCE®

GO FARTHER

Outmuscle the outdoors with capability at your disposal. Kawasaki Brute Force® ATVs are powerfully equipped to endure nature's most difficult challenges. When the going gets tough, step up with brute force.



Kawasaki side x sides, ATVs and Jet Ski® watercraft are assembled by Kawasaki Motors Manufacturing Corp., U.S.A. from foreign and domestic parts in Lincoln, NE.

*Assembled in the U.S.A. badge applies to Brute Force® 750 4x4i models only.



CONTENTS

Brute Force® Overview	02-03
Brute Force® 750 4x4i	04-07
Brute Force® 300	08-09
KFX® Overview	10-11
KFX®90	12-13
KFX®50	14-15
Specs	16-19

TAKE CHARGE

BRUTE FORCE® 750 4x4i

Run the outdoors with brute force. Powered by a fuel-injected 749cc V-twin engine that delivers massive power, the Brute Force® 750 4x4i ATV offers high-level performance for your outdoor adventures.



Scan with your camera to view Brute Force® 750 4x4i photos, key features and more.



CONTROLLED BRAKING

Dual disc brakes with two-piston calipers up front and a sealed, oil-bathed multi-disc brake system in the rear provide plenty of stopping power. Paired with the electronic Kawasaki Engine Brake Control, you can take on descents with confidence.



Brute Force® 750 4x4i
in Firecracker Red

DOMINATING POWER

The fuel-injected 749cc V-twin engine pumps out strong low-rpm torque for incredible acceleration, while precise fuel metering allows for easy starting and optimum fuel mileage.



Brute Force® 750 4x4i EPS Camo
in Realtree Xtra® Green Camo

Realtree Xtra® Green Camo—Realtree APG-XTRA Camouflage Design © 2012 of Jordan Outdoor Enterprises, Ltd., all rights reserved.

CVT & DRIVE

An automatic Continuously Variable Transmission (CVT) plays a key role within the Kawasaki Automatic Power-Drive System (KAPS) to provide smooth power during low-speed operation and strong acceleration into higher rpm. Selectable drive modes allow you to switch from 2WD to 4WD at the press of a button.

Brute Force® 750 4x4i EPS
in Super Black

BUILT TO LAST

BRUTE FORCE® 750 4x4i



Brute Force® 750 4x4i
in Firecracker Red

CHASSIS

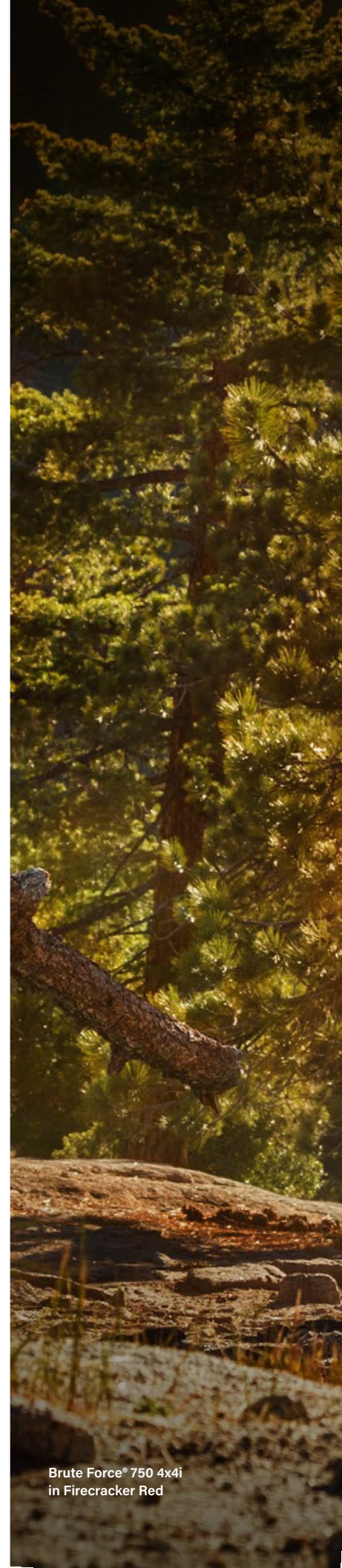
Durability and strength are the result of a reinforced double-cradle frame. Independent suspension smooths out rough terrain with pre-load adjustable shocks.



Brute Force® 750 4x4i EPS
in Candy Steel Furnace Orange

RUGGED CAPABILITY

Navigate rugged trails with a tight turning radius and 9.4 inches of ground clearance. For the homesteader, the Brute Force® 750 4x4i ATV is an exceptional choice, featuring a robust 1,250-pound towing capacity. Bring all of your gear along for the ride with 88 pounds of front cargo rack capacity and 176 pounds of rear cargo rack capacity.



Brute Force® 750 4x4i
in Firecracker Red

COMFORT & CONVENIENCE

Enjoy the comfort and convenience of full floorboards, an easy-to-read digital multi-function instrument display and a 12V accessory outlet. Securely fasten your gear to the front and rear cargo racks built from one-inch steel tubing and safely stow your belongings inside a large front storage compartment.



- Candy Steel Furnace Orange (Premium Paint Finish)
- Super Black
- Vibrant Blue

BRUTE FORCE® 750 4x4i EPS

Trim Feature

- Speed-sensitive Electric Power Steering (EPS)

Standard Features

- 749cc, V-twin, 4-stroke Engine
- Selectable 2WD/4WD Drive Modes
- Independent 4-wheel Suspension
- Front and Rear Cargo Racks



Realtree Xtra® Green Camo

BRUTE FORCE® 750 4x4i EPS CAMO

Trim Features

- Speed-sensitive Electric Power Steering (EPS)
- Realtree Xtra® Green Camo Bodywork

Standard Features

- 749cc, V-twin, 4-stroke Engine
- Selectable 2WD/4WD Drive Modes
- Independent 4-wheel Suspension
- Front and Rear Cargo Racks



Realtree Xtra® Green Camo—Realtree APG-XTRA Camouflage Design © 2012 of Jordan Outdoor Enterprises, Ltd., all rights reserved.



■ Firecracker Red

BRUTE FORCE® 750 4x4i

Standard Features

- 749cc, V-twin, 4-stroke Engine
- Selectable 2WD/4WD Drive Modes
- Independent 4-wheel Suspension
- Front and Rear Cargo Racks

BUILT TO PERFORM

BRUTE FORCE® 300

For tackling tasks or exploring trails, the Brute Force® 300 ATV is distinguished by versatility. A reliable 271cc engine, nimble handling with low-effort steering and excellent build quality make it a capable and competent outdoor companion.



COMPACT POWER

Smooth and responsive power is produced by a 271cc single-cylinder engine and efficient automatic Continuously Variable Transmission (CVT). For the outdoor adventurer or the busy homesteader, the Brute Force® 300 ATV is the ideal companion.

UNPARALLELED MANEUVERABILITY

The Brute Force® 300 ATV comes equipped with a durable centrifugal clutch designed to withstand the elements. Consistent power delivery allows for smooth acceleration and seamless engine braking.



Brute Force® 300
in Super Black



Brute Force® 300
in Firecracker Red

CAPABLE CHASSIS

Brute Force® 300 ATVs are built around a strong and durable double cradle steel-tube frame which helps provide outstanding straight-line performance and responsive handling. Independent A-arms in the front and a single shock and swingarm in the rear soak up bumps over rough, uneven terrain to produce a smooth ride.



Brute Force® 300 in Firecracker Red

CARGO AND TOWING

For this compact workhorse, versatility means the ability to tow 500 pounds while hauling up to 44 and 66 pounds on the front and rear cargo racks, respectively.



BRUTE FORCE® 300

- 271cc Liquid-cooled, 4-stroke Engine
- Continuously Variable Transmission (CVT) with HI/LO Ranges and Reverse with Centrifugal Clutch
- Front and Rear Cargo Racks
- 500-lb. Towing Capacity

- Super Black
- Firecracker Red

Brute Force® 300
in Super Black

The KFX logo is rendered in a white, stylized, italicized font with a registered trademark symbol. It is positioned on the left side of the page, partially overlapping a solid green vertical bar. The background of the entire page is a close-up, low-angle shot of a dirt track with a blurred green and black barrier in the upper portion.

KFX®

THE JUNIOR LINEUP

Spend time building memories with KFX® ATVs. The KFX®90 and KFX®50 come equipped with a potent combination of size and performance for young riders. Get the most out of every adventure with great durability, simple controls and excellent handling.

KFX®50 in Vibrant Blue

Experienced rider on a closed course under adult supervision.



ENTER THE OUTDOORS

KFX[®] 90

Get the kids ready to ride on the KFX[®]90 ATV. Proportionate power and size make for the perfect riding experience for riders 12 and older. Young riders will have everything needed to tackle challenging terrain, and parental controls allow you to fine-tune their progression. The KFX90 is built for fun, and is as easy to own as it is to ride.



ENGINE

The predictability and power of the 89cc air-cooled four-stroke engine is ideal for new riders. An adjustable throttle limiter and Continuously Variable Transmission (CVT) collar allow you to set and monitor speeds. The automatic CVT also means no shifting, allowing your young riders to focus on the fundamentals of steering, throttle and brake control.



KFX®90 in Vibrant Blue

SUSPENSION

Smooth and sporty suspension performance is produced by independent front A-arms and a single shock and swingarm in the rear. At higher speeds, the KFX®90 ATV exhibits agile performance and capable handling which riders with more experience can appreciate.



KFX®90 in Vibrant Blue

ELECTRIC START

An electric start gets the KFX®90 ATV going with the push of a button. Young riders will experience more independence on the track, while a keyed ignition deters unauthorized use. For backup, a kick-start comes standard.



KFX®90

- 89cc 4-stroke Engine and Automatic Transmission
- Electric Start for Simple and Reliable Starting
- Adjustable Throttle Limiter and Continuously Variable Transmission (CVT) Collar Allows Speed and Performance to be Adapted to Rider Experience
- Keyed Ignition Helps Prevent Unauthorized Use
- Single Shock Rear Suspension and Independent A-arm Front Suspension Contribute to Sporty Handling

-  Lime Green
-  Vibrant Blue

ROOTED IN CONFIDENCE

KFX[®] 50

Give young riders (ages six and older) the ability to tackle the dirt with confidence. Build up your young rider's experience with a machine that delivers smooth and predictable performance. The small but mighty KFX[®]50 ATV offers effortless fun, intelligent design and durability to keep the adventure going.



PERFECT FOR YOUNG RIDERS

Give young riders the right start on the youth-sized KFX[®]50 ATV. The air-cooled four-stroke engine comes to life with the push of a button to deliver smooth and reliable power. The automatic Continuously Variable Transmission (CVT) means no shifting, leaving young riders to focus on the basics like steering, throttle and brake control.



KFX®50 in Lime Green



KFX®50 in Lime Green

POWERFUL BRAKES

Two front drum brakes and a rear disc brake provide ample stopping power. All brakes use handlebar-mounted levers. Full-length floorboards help protect feet.



KFX®50 in Vibrant Blue

PARENTAL CONTROLS

A keyed ignition allows parents to supervise the start of the vehicle. A throttle limiting screw restricts throttle opening, so the power level can be matched to the skill level of the rider. A collar in the CVT can easily be removed for increased performance as riders gain experience and confidence.



KFX®50

- 49.5cc 4-stroke Engine and Automatic Transmission
- Electric Start for Simple and Reliable Starting
- Adjustable Throttle Limiter and Continuously Variable Transmission (CVT) Collar Allows Speed and Performance to be Adapted to Rider Experience
- Keyed Ignition Helps Prevent Unauthorized Use
- Single Shock Rear Suspension and Independent A-arm Front Suspension Contribute to Sporty Handling

- Vibrant Blue
- Lime Green

2020 BRUTE FORCE® SPECS



BRUTE FORCE® 750 4x4i EPS

BRUTE FORCE® 750 4x4i EPS CAMO

BRUTE FORCE® 750 4x4i

ENGINE AND DRIVE TRAIN	ENGINE	4-stroke, V-twin, SOHC, liquid-cooled	4-stroke, V-twin, SOHC, liquid-cooled	4-stroke, V-twin, SOHC, liquid-cooled
	DISPLACEMENT	749cc	749cc	749cc
	MAXIMUM TORQUE	42.7 lb-ft @ 4750 rpm	42.7 lb-ft @ 4750 rpm	42.7 lb-ft @ 4750 rpm
	FUEL SYSTEM	DFI® with two 36mm throttle bodies	DFI® with two 36mm throttle bodies	DFI® with two 36mm throttle bodies
	TRANSMISSION	Automatic CVT (H,L,N,R)	Automatic CVT (H,L,N,R)	Automatic CVT (H,L,N,R)
	FINAL DRIVE	Selectable 2WD/4WD with variable control front differential lock, shaft	Selectable 2WD/4WD with variable control front differential lock, shaft	Selectable 2WD/4WD with variable control front differential lock, shaft

CHASSIS	FRONT SUSPENSION / WHEEL TRAVEL	Double wishbone/6.7 in	Double wishbone/6.7 in	Double wishbone/6.7 in
	REAR SUSPENSION / WHEEL TRAVEL	Double wishbone/7.5 in	Double wishbone/7.5 in	Double wishbone/7.5 in
	FRONT TIRE	AT 25 x 8-12	AT 25 x 8-12	AT 25 x 8-12
	REAR TIRE	AT 25 x 10-12	AT 25 x 10-12	AT 25 x 10-12
	FRONT BRAKES	Dual hydraulic 176mm discs with 2-piston calipers	Dual hydraulic 200mm discs with 2-piston calipers	Dual hydraulic 200mm discs with 2-piston calipers
	REAR BRAKES	Sealed, oil-bathed, multi-disc with independent park brake	Sealed, oil-bathed, multi-disc with independent park brake	Sealed, oil-bathed, multi-disc with independent park brake
	TURNING RADIUS	10.5 ft	10.5 ft	10.5 ft
	LIGHTING	35W headlights, 5W taillight, 21W stoplight	35W headlights, 5W taillight, 21W stoplight	35W headlights, 5W taillight, 21W stoplight
	ELECTRONIC POWER STEERING (EPS)	Yes	Yes	No

DIMENSIONS AND CAPABILITIES	GROUND CLEARANCE	9.4 in	9.4 in	9.4 in
	FUEL CAPACITY	5.0 gal	5.0 gal	5.0 gal
	TOWING CAPACITY	1250 lb	1250 lb	1250 lb
	TOTAL RACK CAPACITY	242.0 lb	242.0 lb	242.0 lb
	RACK CAPACITY, FRONT/REAR	88.0/176.0 lb	88.0/176.0 lb	88.0/176.0 lb
	OVERALL LENGTH	86.4 in	86.4 in	86.4 in
	OVERALL WIDTH	46.5 in	46.5 in	46.5 in
	OVERALL HEIGHT	48.0 in	48.0 in	48.0 in
	SEAT HEIGHT	35.8 in	35.8 in	35.8 in
	CURB WEIGHT	699.0 lb**	699.0 lb**	688.0 lb**
	WHEELBASE	50.6 in	50.6 in	50.6 in
	WARRANTY	12 Month Limited Warranty	12 Month Limited Warranty	12 Month Limited Warranty
	KAWASAKI PROTECTION PLUS™ (OPTIONAL)	12, 24, 36, or 48 months	12, 24, 36, or 48 months	12, 24, 36, or 48 months

**Curb weight includes all necessary materials and fluids to operate correctly, full tank of fuel (more than 90 percent capacity) and tool kit (if supplied).
 Realtree Xtra® Green Camo — Realtree APG-XTRA Camouflage Design © 2012 of Jordan Outdoor Enterprises, Ltd., all rights reserved.
 Specifications subject to change; full specifications available on Kawasaki.com.



BRUTE FORCE® 300

ENGINE AND DRIVETRAIN

ENGINE	4-stroke, 1-cylinder, SOHC
DISPLACEMENT	271cc
MAXIMUM TORQUE	15.9 lb-ft @ 6500 rpm
FUEL SYSTEM	Keihin CVK32 carburetor
TRANSMISSION	Automatic CVT with centrifugal clutch (H,L,N,R)
FINAL DRIVE	2WD, Shaft

CHASSIS

FRONT SUSPENSION / WHEEL TRAVEL	Independent double wishbone/5.2 in
REAR SUSPENSION / WHEEL TRAVEL	Swingarm/5.6 in
FRONT TIRE	AT 22 x 7-10 Maxxis tubeless
REAR TIRE	AT 22 x 10-10 Maxxis tubeless
FRONT BRAKES	Dual 180mm discs
REAR BRAKES	Single 180mm disc
TURNING RADIUS	9.2 ft
LIGHTING	(2) 35W headlights, 5W taillight and 21W stoplight
ELECTRONIC POWER STEERING (EPS)	No

DIMENSIONS AND CAPABILITIES

GROUND CLEARANCE	6.1 in
FUEL CAPACITY	3.2 gal
TOWING CAPACITY	500 lb
TOTAL RACK CAPACITY	110 lb
RACK CAPACITY, FRONT/REAR	44/66 lb
OVERALL LENGTH	75.4 in
OVERALL WIDTH	42.5 in
OVERALL HEIGHT	46.1 in
SEAT HEIGHT	33.3 in
CURB WEIGHT	535.8 lb**
WHEELBASE	45.9 in
WARRANTY	12 Month Limited Warranty
KAWASAKI PROTECTION PLUS™ (OPTIONAL)	12, 24, 36, or 48 months

**Curb weight includes all necessary materials and fluids to operate correctly, full tank of fuel (more than 90 percent capacity) and tool kit (if supplied). Specifications subject to change; full specifications available on Kawasaki.com.



Brute Force® 750 4x4i in Firecracker Red



Brute Force® 300 in Firecracker Red

2020 KFX® SPECS



KFX®90

KFX®50

ENGINE AND DRIVETRAIN	ENGINE	4-stroke, air-cooled, single	4-stroke, air-cooled, single
	DISPLACEMENT	89.0cc	49.5cc
	MAXIMUM TORQUE	N/A	N/A
	FUEL SYSTEM	Mikuni PTE 16	Keihin PTE 16
	TRANSMISSION	Automatic CVT	Automatic CVT
	FINAL DRIVE	2WD, Chain	2WD, Chain

CHASSIS	FRONT SUSPENSION / WHEEL TRAVEL	Single A-arm/2.8 in	Single A-arm/2.8 in
	REAR SUSPENSION / WHEEL TRAVEL	Swingarm/2.9 in	Swingarm/2.9 in
	FRONT TIRE	AT 18 x 7-8 tubeless	AT 16 x 8-7 tubeless
	REAR TIRE	AT 18 x 9-8 tubeless	AT 16 x 8-7 tubeless
	FRONT BRAKES	Dual mechanical drums	Dual mechanical drums
	REAR BRAKES	Hydraulic disc	Hydraulic disc
	TURNING RADIUS	8.7 ft	8.7 ft
	LIGHTING	N/A	N/A
	ELECTRONIC POWER STEERING (EPS)	No	No

DIMENSIONS AND CAPABILITIES	GROUND CLEARANCE	At rear axle - 3.9 in	At rear axle - 3.3 in
	FUEL CAPACITY	1.5 gal	1.5 gal
	TOWING CAPACITY	N/A	N/A
	TOTAL RACK CAPACITY	N/A	N/A
	RACK CAPACITY, FRONT/REAR	N/A	N/A
	OVERALL LENGTH	56.1 in	55.1 in
	OVERALL WIDTH	35.6 in	34.7 in
	OVERALL HEIGHT	36.4 in	35.8 in
	SEAT HEIGHT	25.6 in	25.0 in
	CURB WEIGHT	266.8 lb**	245.0 lb**
	WHEELBASE	38.0 in	38.0 in
	WARRANTY	12 Month Limited Warranty	12 Month Limited Warranty
	KAWASAKI PROTECTION PLUS™ (OPTIONAL)	12, 24, 36, or 48 months	12, 24, 36, or 48 months

**Curb weight includes all necessary materials and fluids to operate correctly, full tank of fuel (more than 90 percent capacity) and tool kit (if supplied). Specifications subject to change; full specifications available on Kawasaki.com.





Kawasaki
Let the good times roll®

2020
BRUTE FORCE® KFX

LIMITED WARRANTY

Your new Kawasaki ATV comes with a 12-month limited warranty.

UP TO FOUR YEARS ADDITIONAL COVERAGE

Let Kawasaki protect your new ATV for years to come with Kawasaki Protection Plus™. This plan repairs or replaces covered components free of charge if found defective in material or workmanship. Everything about the plan is easy. There's no deductible. It's honored at every authorized Kawasaki dealer nationwide. It's transferable to another owner with no fee. Just ask your dealer how you can buy additional coverage of 12, 24, 36 or 48 months, depending on the model and plan purchased. FL Lic #65500, Kawasaki Motors Corp., U.S.A., PO Box 25252, Santa Ana, CA 92799, (949) 770-0400.

KAWASAKI CARES

Read Owner's Manual and all on-product warnings. Warning: ATVs can be hazardous to operate. For your safety: Always wear a helmet, eye protection, and protective clothing. Never carry a passenger. Never ride under the influence of drugs or alcohol. Never ride on public roads or pavement. Avoid excessive speeds and stunt driving. Be extra careful on difficult terrain. Kawasaki's KFX®50 is recommended for use only by persons 6 or older, and the KFX®90 is recommended for use only by persons 12 and older. All children under 16 riding ATVs should always have direct adult supervision. Kawasaki ATVs with engines over 90cc are recommended for use only by persons 16 years of age or older. Kawasaki also recommends that all ATV riders take a training course. For more information, see your dealer, call the ATV Safety Institute at 1 (800) 887-2887, or go to www.atvsafety.org.

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Kawasaki subscribes to the guidelines of Tread Lightly!® a program dedicated to protecting the great outdoors through education and fostering responsible enjoyment of public lands.



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Printed in U.S.A.
99969-3785